

# press

Latest news from the world of amusement by

SEPTEMBER 2015

ISSUE N 33

  
**ZAMPERLA®**

The Amusement Rides Company

**MERLIN PARKS**  
more family  
thrills with  
Zamperla rides



## DRAYTON MANOR

New rides join numerous other  
Zamperla attractions



## TAYTO PARK

Zamperla rides a big part of  
Tayto Park's expansion plans



## AIR RACE TURKEY

The first example of an Air Race 6.4  
to open in Turkey



**DJURS  
SOMMERLAND**  
New farm  
themed area



# Zamperla rides a big part of Tayto Park's expansion plans

Major investment programme includes a range of Zamperla attractions



Recent years have witnessed an investment of €26m at Tayto Park in Ireland to increase the size of the park from 32 acres to 120 acres. This expansion has seen the addition of numerous new attractions, among them Europe's largest wooden roller coaster, a range of new animals in the zoo area and several new rides from Zamperla. The first of our rides to be installed were an Air Race 8.2, a Sky Tower and a Jump Around, while three further attractions will be added for the 2016 season. These will be a 12m Merry-go-Round, the brand new 48-seat Endeavour and a thrill ride currently still being discussed.

# Drayton Manor chooses three more Zamperla rides for Thomas Land extension

Successful collaboration continues as new rides join numerous other Zamperla attractions



The opening of Thomas Land at the UK's Drayton Manor Theme Park in 2008 began a new trend for parks around Europe with an increasing number investing in new family areas themed on well-known TV characters and other popular IPs. The first phase of the Thomas Land project included many Zamperla rides which were followed in subsequent years by additional attractions, all of which were themed to different Thomas & Friends™ characters. 2015 has seen the expansion of the area by a further 40 per cent following an investment of £2.5m and it is now home to several more Zamperla rides and a variety of other attractions and facilities. The three new

Zamperla products are a Watermania called Captain's Sea Adventure, a Fire Brigade under the guise of Flynn's Fire & Rescue and a Barnyard named Toby's Tram Express.

The Watermania and Fire Brigade attractions are worthy of particular note as they are further examples of the growing demand we are seeing for interactive rides featuring water which is always a popular element with guests of all ages. But in addition to this, the Zamperla Art Department has again made a superb job of creating new, themed rides that accurately represent the original characters.



# ***Specially themed rides for Djurs Sommerland***

*Zamperla supplies four attractions for Danish park's new farm themed area*

The Danish park Djurs Sommerland opened a new farm themed family area in 2015, named Bondegadslund, with several Zamperla rides being chosen for this latest addition to the park. Designed by Jora Vision the new area represents a Scandinavian farmstead and all the rides within it were specially themed. Of course Zamperla offers many themed rides 'off the shelf' so Jora Vision was able to choose the Barnyard and Jump Around Frogs as two of the attractions which went perfectly with the theme of the area. All that was required was to customise the colour schemes on these rides, thus avoiding any extra costs on aspects such as moulds and tooling. Also included were examples of Zamperla's

Demolition Derby and Magic Bikes rides, with Jora Vision creating new themed décor for these that our Art Department turned into reality. The theme of the Demolition Derby is of particular interest and is based on a sheep character that has painted a target on the back end of each bull themed car in the attraction. When the ride is in operation the bull cars chase each other round as the sheep stands relaxed at the side of the ride with his paint brush and bucket - no doubt highly amused at the chaos he has created with his handy work!



## ***Zamperla rides bring more family fun to Merlin parks***

*World renowned operator adds more family thrills to three parks with new Junior Coaster and two Mega Disk'Os*

Merlin Entertainments, the world's second largest operator of visitor attractions after Disney (which Zamperla also supplies) has added three of our family rides to three of its parks. Among these is a Junior Coaster at Alton Tower, manufactured as with all Zamperla coasters to comply with the latest industry trends and featuring new coaster train vehicles designed to comfortably accommodate adults as well as children from a height of 90cm. The theming of the train is also special and was inspired by the Octonauts characters from the BBC's Cbeebies.

In addition to the coaster, Merlin also chose to install a Mega Disk'O 24 at two of its Legoland parks, namely Legoland Florida in the US and Legoland Windsor in the UK. Special theming was also incorporated into these attractions with the rider seats being designed as Lego style horses.



# New Air Race 6.4 lands in Turkey

The first example of an Air Race 6.4 to open in Turkey is enjoying much success



There are now 40 examples of the hugely successful Air Race ride in operation around the world - and up until earlier this year only one in Turkey, an 8.2 model in the Mall of Istanbul.

In the spring, however, that situation changed with the opening of an Air Race 6.4 in Gencilik Parki in Ankara.

The spectacular action of the Air Race already makes it a very popular ride but this particular example was enhanced even further by the addition of an eye-catching lighting package featuring over 4,500 LED lights.

The result is an amazing ride with a powerful visual impact that attracts everyone who sees it.

## New Rides

ENDEAVOUR



WINDSTARZ



SUPER SWING

  
**ZAMPERLA**<sup>®</sup>  
The Amusement Rides Company



**ANTONIO ZAMPERLA S.p.A. (HEADQUARTER/FACTORY)** Via Monte Grappa, 15/17; 1-36077 Altavilla Vic.na (VI) - ITALY  
ph: +39 0444 998400 e-mail: zamperla@zamperla.it www.zamperla.com



**USA** ph: +1 973 3348133 e-mail: zamperla@zamperlausa.com



**RUSSIA** ph: +7 495 5444262 e-mail: zamperla@zamperla.ru



**U.A.E.** ph: +971 4 3315507 e-mail: zamperla@zamperla.ae



**PHILIPPINES** ph: +63 46 4302025 e-mail: zamperla@zamperla.ph



**CHINA** ph: +86 512 68786080 e-mail: zamperla@zamperla.cn