

# press

Latest news from the world of amusement by

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## AIR RACE FRANCE

Air Race success continues in France

## DRAYTON SAMBA BALLOON

MORE FUN TO THOMAS LAND



## Z+

A NEW ZAMPERLA EXPERIENCE IS COMING SOON



## ZOOMARINE WATERMANIA

INTERACTIVE WATER FUN



## DRUSILLAS

Hippos and cheetahs can fly high



# ***Air Race success continues in France***

*French parks contribute to worldwide success of a best-selling ride*



Regular readers of Z News will be used to learning about the tremendous global success of the exciting Air Race ride. And looking at the number of sales it's easy to understand why – almost 60 rides installed and at least one example on each continent in less than seven years. So it is our pleasure to continue this amazing success story and to inform you of two more new Air Race installations, one of which features a brand new theme. Festyland Parc, in Normandy, asked us to develop a new version of our Air Race 8.2 with the theme medieval/Viking to match the rest of the park. As a result, the centre of the attraction features a Viking helmet while the rotating arms take the form of large hammers with winged vehicles carrying the passengers.

All the parts of the ride are decorated to look like they are made of wood.

On the east side of the northern coast of France, Parc Bagatelle installed an Air Race 6.4, using the standard shape but choosing an alternative colour scheme to fit in with the Silver Wings name and the theme of the area which is dedicated to the aviation world of the 1930s and 40s.

These are just two of the many Air Race rides to have opened this year around the world, so look out for future issues of Z News in which you will be able to read about other installations too.



# Hippos and cheetahs fly high with Zamperla

*Drusillas adds two pieces of 'art' in new area*

The UK venue Drusillas Park offers the perfect mix of edutainment with a zoo and a selection of mechanical rides and this year opened a brand new area called Go Safari! Representing an investment of £1m, it is the largest project ever undertaken at Drusillas.

We are happy to be able to report that within the area are two new, custom themed Zamperla rides - a Crazy Bus and an Aero Top Jet. The theming and design for each one was carried out by our Art Dept. and transformed the more familiar Crazy Bus vehicle into

a hippopotamus and the typical airplane rider vehicles of the Aero Top Jet into cheetahs, creating two pieces of 'art.'

As can be seen from the photographs, the attention to detail and the proportions of the vehicles has resulted in very realistic flying animals, providing a particularly strong immersive experience.

These specially built attractions not only demonstrate Zamperla's ability to apply existing IPs to our rides but also our skill and expertise in creating amazing new themes for customers who don't have their own design team to work with. So, if you have your own ideas on how you would like to theme a ride, just contact us and we'll turn your vision into reality!



# And then there were 15!

*Drayton Manor adds more fun to Thomas Land*



Drayton Manor Park in the UK added yet another Zamperla ride to its hugely successful Thomas Land area for the 2017 season, in the shape of a Samba Balloon.

The latest addition to the area joins a wide selection of many other Zamperla rides already in operation, including the Demolition Derby, Aero Top Jet and Aerial ride, to name but a few, and becomes the 15th ride in Thomas Land.

Named James and the Red Balloon, the attraction takes Thomas fans high up in the air above Thomas Land and as the park's website states - "Choose a red balloon, climb in and be delighted by a brand-new adventure on the Island of Sodor."

And thanks to its fun, entertaining movement, the Samba Balloon is enjoying a "second wind" as more and more parks decide to add this classic interactive ride from Zamperla.

## Zoomarine chooses Watermania

*Portuguese waterpark adds some interactive water fun to its line-up of attractions*



Zoomarine in Portugal is a unique venue encompassing three different types of park experience - waterpark, water zoo and a mechanical rides section.

The choice of a Watermania ride was an easy one for the park as it represents a wet and interactive experience that fits perfectly with the whole concept of the site.


Watermania has proved a popular addition to the Zamperla product range over recent years and takes the form of a duelling Tea Cup ride on water incorporating a standard configuration of six, four-seater cups, providing a total capacity of 24 passengers. Each rider is seated in front of a water blaster which allows them to shoot water at fellow riders.

The attraction has also proved a great choice for many dry parks looking to provide a "cool down" ride for their guests during the hot summer months and takes advantage of people's natural enjoyment of playing with water.




  
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