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W/PRESS

Latest news from the world of amusement by


ZAMPERLA®
The Amusement Ride Company since 1966



NEW FEATURES CONTINUE WINDSTARZ DEVELOPMENT

ROCKIN' ALL OVER THE WORLD!

POPULAR FAMILY RIDE CONTINUES TO MAKE WAVES

OLD CLASSIC INSPIRES THE ENDEAVOUR

THRILL RIDE COMBINES NOSTALGIA WITH THE LATEST TECHNOLOGY

NEW OPENINGS FOR 2018

ZAMPERLA REVEALS NEW RIDE OPENINGS AROUND EUROPE



Jardin D'Acclimatation - France

Rockin'all over the world!

Popular family ride continues to make waves

One of Zamperla's most popular family rides is without doubt the Rockin' Tug, an ideal attraction for all ages and the perfect solution for children's and family areas in any park with its minimal dimensions. Suitable for use both indoors and outdoors, the ride has previously been awarded the Best New Product award at the IAAPA Attractions Expo in the US, cementing its success, and is one of many innovative rides available from Zamperla.

The Rockin' Tug can be found at venues throughout the world, with recent installations including those at Walibi Rhône Alpes, Jardin D'Acclimatation and Festyland in France, Ravensburger in Germany and Dreamland in the UK, and incorporates a unique ride concept based on the combination of a flat ride motion and a roller coaster ride. Featuring 24 seats and offering a capacity of approximately 600 riders per hour, it is certainly one of Zamperla's best selling attractions, proven by the fact that over 160 examples have been installed since it was first introduced in 2002, these featuring more than 20 different themes.

It was also the precursor to the well-known Disk'O ride, a larger attraction which incorporates a similar ride movement to the Rockin' Tug over a longer track.



Parc Festyland - France



Walibi Rhone Alpes - France



Ravensburger Spieliland - Germany



Jardin D'Acclimatation - France



Old classic inspires introduction of the Endeavour

Thrill ride combines nostalgia with the latest technology

Inspired by a classic attraction from years gone by, the development of Zamperla's new Endeavour is a combination of an older thrill ride with the latest cutting edge technology, to create an updated version of a much loved attraction.

While the original design incorporated three trailer loads our new patented load design provides for a dual-stage lift mechanism that negates the need for a platform. Open air, suspended passenger vehicles give riders the sensation of flying 60ft. through the air at 25mph. RGB LED light packages combined with the industrial look of Endeavour help to create a jaw-dropping attraction.

This new addition to the Zamperla product range is available in both 24 seat and 48 seat models and can be trailer mounted or permanently sited. Two new installations of the ride have been completed in Europe and Scandinavia during 2018, namely at Dreamland, UK, and Tykkimäki, Finland, both venues taking delivery of Endeavour 24 models.



New features continue WindstarZ development

8-seater version and new theming announced

The WindstarZ ride was an instant hit when introduced a few years ago and following its further development with the virtual reality (VR) model and the introduction of the manta theming on the attraction, Zamperla is pleased to announce another theme for WindstarZ and a new model of the ride.

The new theme is based on a popular cartoon series beloved by every little girl, Mia&Me, and a version of the attraction with this theme was installed at Holiday Park in Germany in July. The

majestic theming incorporates fairies who fly around a huge tree as if they were in an enchanted forest.

Furthermore, at the IAAPA Attractions Expo in Orlando in November Zamperla will present a new version of WindstarZ, WindstarZ 8. As the name implies, this will feature 8 seats and will be a more compact model compared to the original version. It will be particularly attractive to smaller locations such as shopping malls, FECs and other indoor venues.





Thrill/family rides package for UK's Dreamland park

Dreamland Margate is a traditional coastal amusement park and entertainment centre in England, located in the seaside town of Margate in Kent. The site was first used for amusement ride operation in 1880, with the Dreamland name being introduced in 1920.

Having been through periods of both success and difficulty over the years, the park closed in 2003 but following a lengthy campaign to reopen it again this was finally achieved in June 2015. Another relaunch of the park took place in 2018 and as part of this Zamperla supplied a significant rides package which brought a variety of attractions to the site to cater for all ages of visitor.

The new rides opened in May and include a Magic Bikes, Endeavour, Air Race 8.2, Twister Coaster, Discovery Revolution, Sky Tower, Samba Balloon and Rockin' Tug. The composition of the park is a mix of thrill and family rides and the attractions supplied by Zamperla fit perfectly with this requirement.

Worthy of particular note is the new Sky Tower, which differs from a previous, similar ride in that it is 36m in height and features a rotative tower with lights installed along the full length of the attraction.





Exciting first year for Z+

Zamperla's newest brand introduces innovative new developments

It has been an exciting and productive first year for Zamperla's new brand, Z+. With a range of products on offer, one of these is the VR BOX which now comes with the new wired 2.5K PiMax headsets. As a result of this upgrade, we are able to ensure a higher resolution (2560 x 1440) and quality of images in terms of colors and brightness. Furthermore, the use of wired headsets facilitates all the operational activities, requires less maintenance and avoids disruption of the wi-fi signal.

Another development is the creation of a 4-seat version of the VR BOX in addition to the original 8-seat version. This smaller, more compact option has been created to accommodate FECs that may have less space at their disposal and will be presented at the IAAPA Attractions Expo in Orlando in November, along with new video content. Indeed, in line with our innovative educational/thrilling experience content, we have recently recorded a new 360° video, shot from a drone flying over Rome. The content produced is a thrilling experience akin to riding a roller coaster but at the same time is also educational in that it allows the user to see Rome in all its beauty and from a brand new perspective.

Z+ has a number of new projects in the pipeline too, one of which centers around Interactive Bumper Cars. As one of the great classic attractions, we have now brought a new element to this traditional ride with the addition of gamification, which refreshes the standard ride and offers a brand new experience.

Also in development is a gesture control system for use on rides. Gesture control is the ability to recognize and interpret movements of the human body in order to interact with and control a computer system without direct physical contact. Our intention is to apply the technology to the Galleon in order to make it interactive and even more enjoyable.

These are just some of the new developments and creations from Z+ so if you are curious to know more, feel free to visit us at EAS (Amsterdam) and the IAAPA Expo (Orlando) where we'll be happy to provide more details.





Crazy Bus - Djurs Sommerland - Denmark



Kite Flyer - Parc Du Bocasse - France



Vertical Swing - Walibi Thone Alpes - France

Zamperla celebrates numerous new openings in Europe!

As is the case every year, Zamperla is proud to reveal a wide range of new ride openings around Europe in 2018, with parks and a variety of other venues debuting attractions.

At Parc Du Bocasse in northern France, three Zamperla rides were opened this year in the shape of a Crazy Bus, Mini Ferris Wheel and Kite Flyer, while at Walibi Rhône Alpes, also in France, a further three attractions made their debut in a new themed area called Festival City. These were a Rockin' Tug, Samba Balloon and Vertical Swing.

Zamperla supplied a ride to Djurs Sommerland too, in Denmark, a Crazy Bus Mexican theme.



Samba Balloon - Walibi Rhone Alpes - France



Mini Ferris Wheel - Parc Du Bocasse - France



Crazy Bus - Parc Du Bocasse - France